

ENGAGING STAKEHOLDERS TO REACH SMART GOALS AND LEVERAGE OBSTACLES

Developing a step-by-step work plan

Stakeholder mapping

R	<p>RESPONSIBLE</p> <p>Person working on activity</p> <hr style="border-top: 1px dashed #ccc;"/>
A	<p>ACCOUNTABLE</p> <p>Person working on activity</p> <hr style="border-top: 1px dashed #ccc;"/>
C	<p>CONSULT</p> <p>Key stakeholder who should be included in decision or work activity</p> <hr style="border-top: 1px dashed #ccc;"/>
I	<p>INFORM</p> <p>Needs to know of decision or action</p>







SMART goal setting

S	<p>SPECIFIC</p> <p>State exactly what you want to accomplish. (Who, What, Where, When Why)</p> <hr style="border-top: 1px dashed #ccc;"/>
M	<p>MEASURABLE</p> <p>How will you evaluate and know that you have reached your goal or how much progress you have made.</p> <hr style="border-top: 1px dashed #ccc;"/>
A	<p>ACHIEVABLE</p> <p>Your goal should be challenging, but within your ability to reach. Be realistic, but be willing to push out of your comfort zone</p> <hr style="border-top: 1px dashed #ccc;"/>
R	<p>RELEVANT</p> <p>Double check your plan ties into your big picture goals. Is the “why” you are doing this fit into your objectives.</p> <hr style="border-top: 1px dashed #ccc;"/>
T	<p>TIMELY</p> <p>Set some “by when” dates that you can target for completion or to measure your progress.</p>

Leveraging obstacles and implementing solutions

Common obstacles

Possible solutions

- | | | | |
|--|---|---|---|
|  | Lack of country-specific evidence for the proposed solution |  | Package and present evidence |
|  | Limited staff time and capacity |  | Determine top priority actions |
|  | Lack of clear roles and responsibilities |  | Create char of roles and responsibilities |